

Hudson Pen Corp.

118 FIFTH AVENUE, PELHAM, NEW YORK 10803



THEODORE H NELSON

BOX 1546

POUGHKEEPSIE

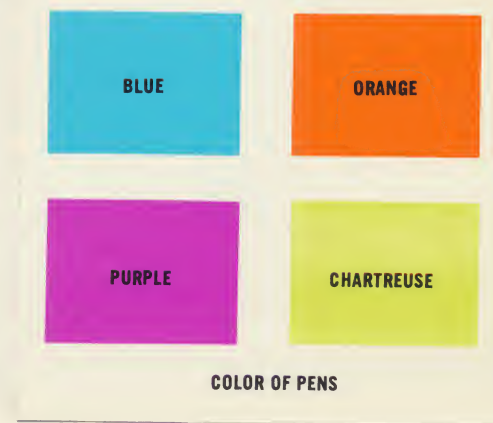
NY 12601

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HUDSON PEN CORP.

118 FIFTH AVENUE, PELHAM, NEW YORK 10803 • PHONE: (914) 738-3699

THE WONDERFUL WORLD OF COLOR PENS



Color makes a big difference - in pens as in most other products. For today it can well increase the value of your advertising gift by making it more noticeable and attractive.

Come join the wonderful world of color in the pens you'll be giving to your clients and business friends this season. It costs no more.

Yes - you can have any one of these 4 bright, attractive colors...or a complete assortment...all at the same low price! For these deluxe pens by Hudson are just 29¢ each in lots of 150 to as little as 25¢ each per 1000, including your imprint.

And as a special incentive to ordering now - at regular prices - we are offering these gifts for the next three weeks:

- FREE TV with order for 1000 pens
- FREE Tape Recorder for 500 pens
- FREE Clock Radio for 250 or 150 pens!

So get the extra value of full color...you and your friends will love it! And when it comes to performance, these pens write true-blue. Just try your sample and see. To order, use the enclosed card to make your selection quickly and easily. Your satisfaction is guaranteed.

Sincerely yours,

Barbara Turner

Barbara Turner
Industrial Division

BT/ab

Please enter my order as checked below:

- ☐ 1000 PENS AT 25¢ EA. — AND FREE TV SET
☐ 500 PENS AT 26¢ EA. — AND FREE TAPE RECORDER
☐ 250 PENS AT 27¢ EA. — AND FREE CLOCK RADIO
☐ 150 PENS AT 29¢ EA. — AND FREE CLOCK RADIO

Deduct 2¢ per pen from prices shown if ordered without imprinting.

Signature_____


THEODORE H NELSON

BOX 1546
POUGHKEEPSIE NY 12601

COLOR SELECTION FOR PENS (check one):

- ☐ ORANGE (as per sample)
☐ BLUE ☐ CHARTREUSE
☐ PURPLE ☐ ASSORTED

All merchandise f.o.b. factory and fully guaranteed.
There is a \$2. plate charge on all imprinted orders.

IMPRINT COPY  please type or print

Ship additional refill cartridges_____at 10¢ each.

HUDSON PEN CORP. 118 FIFTH AVE., PELHAM, N.Y. 10803

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 140, PELHAM, N. Y.

HUDSON PEN CORP.

118 FIFTH AVENUE

PELHAM, N.Y. 10803

